

Dear Dan

Re Your Letter of 10/13/95 Relative
to THE SUPERMARKET Promotions PLEASE
BE ADVISED THAT THE BUFFALO REG'D WOULD
LIKE TO PARTICIPATE AS FOLLOWS

- # OF STORES - ~~425~~ 500

 - DOOS (50)

 - FATS (200)

 - PAC - QUALITY TISSUE (100)

 - WECMAJ (45)

 - KIDNEY DRUG (30)

 - PRICE CHECK (75)

- # OF Promotional SKU BY Brand BY Promotions
100%. W/STOCK - 1 SKU PER QUARTER.

- FEEL Program SHOULD BE OPTIONAL - THIS
GIVES OUR PEOPLE FLEXIBILITY AS NEEDED.

SINC
RCF.

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